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2025 B3 WEEK

Brazilian Markets Going Global

B3 Week celebrates its 6th edition



São Paulo, Brazil



September 8-11, 2025



Aimed at connecting non-resident investors to the Brazilian financial market, **B3 Week 2025** will take place from September 8 to 11 in São Paulo.

The event provides a thorough immersion into Brazil's capital markets, promoting an agenda that brings NRIs closer to the local scenario.

During B3 Week, representatives from several institutions worldwide will have the opportunity to connect with top players in the Brazilian market, besides exchanging experiences between the international markets and the local industry.



B3 WEEK 2025

Opportunities and Risks
In the Brazilian Market in
the Current Scenario



José Alexandre Carlos Wozel Bruno Serra
Head of Research at B3 Head of Research at B3 Head of Research at B3



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2024 B3
WEEK
Brazilian Markets Going Global

In 2024, B3 Week was attended by more than 400 participants, including PTGs, Local Buy Side, Local Sell Side, Custodians, Vendors, Regulators, etc.

The panels addressed themes such as:

Opportunities and
Risks In the Current
Brazilian Market
Scenario

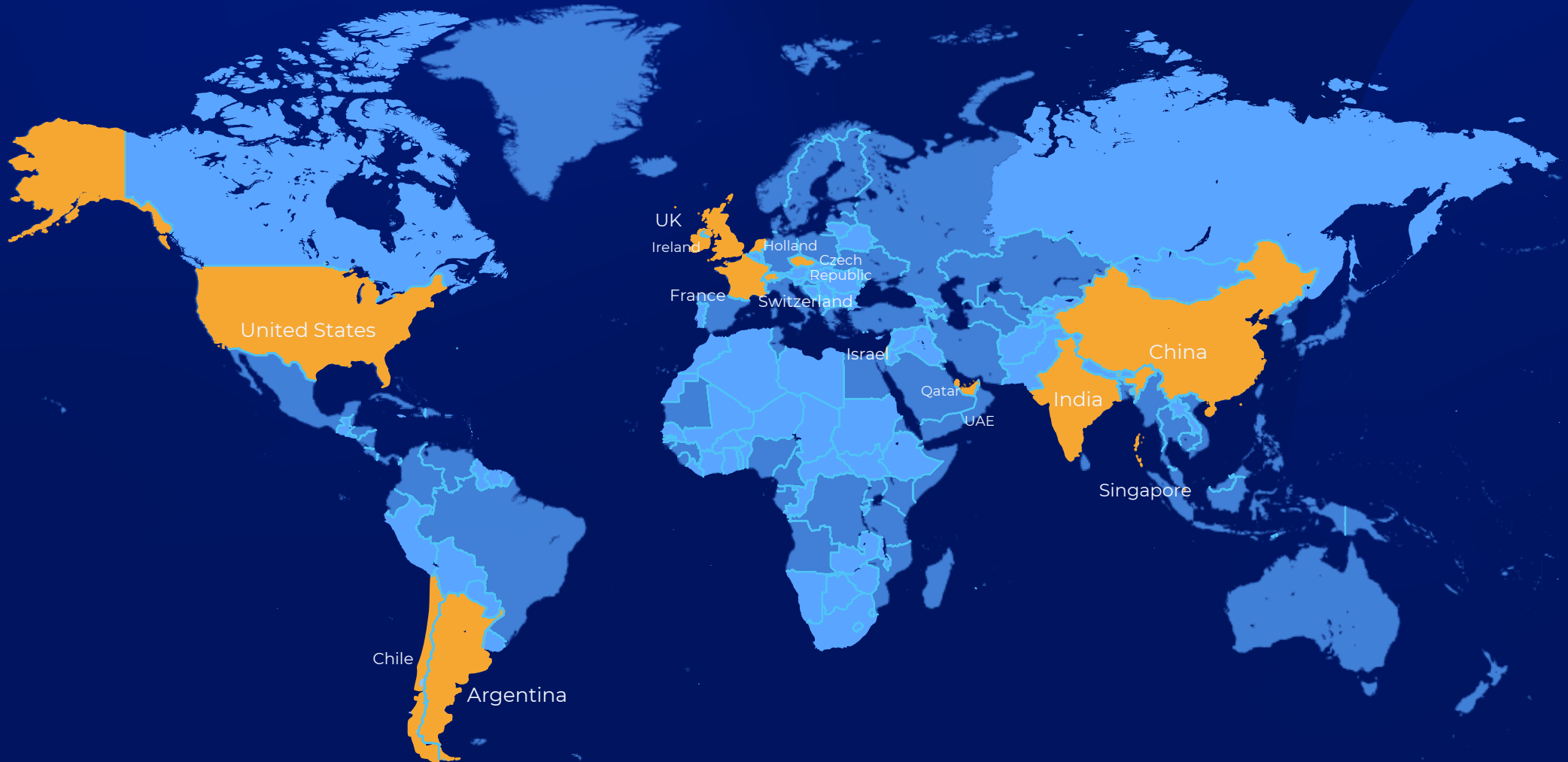
Unlocking the
Potential of Asian
Investors

Impacts of
Fragmentation on
Market Structure -
Benefits and
Disadvantages

Individual Investors:
Financial and
Digital Behavior –
Expanding Access
and Investment
Frontiers

Data Science in
Action: Trading
Inputs with Data
and Analytics

We had a significant presence of the Asian public, with representatives from countries like China, Singapore and India, as well as the participation of investors from other global regions, including the United States, UK, France, Holland, Czech Republic, Argentina and Chile.



Check out the
sponsors and partners
who have already
confirmed their
participation in the 6th
edition of B3 Week

SPONSORS

PLATINUM



GOLD



BRONZE



SUPPORTER



Why become a sponsor of B3 Week 2025?



Networking with
the international
market



Strengthen the
relationship with
participants who
are already
customers



Brand exposure in
strategic event
activations



Be among big
names in the
market



Possibility of
access to the list of
confirmed
participants before
the event



Potential to create
a booth to boost
brand visibility

Sponsorship Opportunities

Benefits

	 PLATINUM	 GOLD	 SILVER	 BRONZE	 [B] ³ SUPPORTER
Tickets available on September 8 and 9	8 tickets	5 tickets	3 tickets	2 tickets	1 ticket
Tickets available on September 10 and 11	3 tickets	2 tickets	2 tickets	2 tickets	1 ticket
Sponsor's logo on all digital and printed communication materials	Featured logo	✓	✓	✓	✓
Sponsor's logo on the Landing Page connecting to the sponsor's website	Featured logo	✓	✓	✓	✓
Sponsors' logos in the vignette	✓	✓	✓	✓	✓
Post-event sponsor email with CTA	✓	✓	×	×	×
Institutional video at the event's opening	30 sec	15 sec	×	×	×
List of confirmed participants (name, position, company, city and country)	✓	✓	×	×	×
Meeting room available on the 3 days of the event	Exclusive room	Rotating room	×	×	×

PLATINUM

Sales by May 31



BRL 115,000.00

Sales as of June 1 – **BRL 140,000.00**

sold out

Benefits

- 8 tickets available on September 8 and 9
- 3 tickets available on September 10 and 11
- Sponsor's logo on all digital and printed communication materials
- Sponsor's logo on the Landing Page connecting to the sponsor's website
- Sponsors' logos in the vignette
- Post-event sponsor email with CTA
- Institutional video (30 seconds) at the event's opening
- List of confirmed participants (name, position, company, city and country)
- Meeting room available on the 3 days of the event

Activations

(1 per sponsor to be chosen by sales order)

- ~~B3 Week Lunch (Sep 10)~~
- ~~B3 Week Happy Hour (Sep 9)~~
- ~~Welcome Cocktail (Sep 8)~~

GOLD

Sales by May 31



BRL 85,000.00

Sales as of June 1 – **BRL 100,000.00**

4 quotas available

Benefits

- 5 tickets available on September 8 and 9
- 2 tickets available on September 10 and 11
- Sponsor's logo on all digital and printed communication materials
- Sponsor's logo on the Landing Page connecting to the sponsor's website
- Sponsors' logos in the vignette
- Sponsor email with CTA
- Institutional video (15 seconds) at the event's opening
- List of confirmed participants (name, position, company, city and country)
- Meeting room for one agenda each day of the event

Activations

(1 per sponsor to be chosen by sales order)

- ~~Custom lanyard~~
- ~~Fireside chat I~~
- ~~Fireside chat II~~
- ~~Welcome lunch event opening (Sep 9)~~
- ~~Networking coffee (Sep 9)~~
- Official event gift
- LinkedIn photo
- Personalized wi-fi
- Coat check (Sep 8, 9, 10 and 11)

SILVER



Sales by May 31

BRL 65,000.00

Sales as of June 1 – BRL 75,000.00

9 quotas available

Benefits

- 3 tickets available on September 8 and 9
- 2 tickets available on September 10 and 11
- Sponsor's logo on all digital and printed communication materials
- Sponsor's logo on the Landing Page connecting to the sponsor's website
- Sponsors' logos in the vignette

Activations

(1 per sponsor to be chosen by sales order)

- Coworking B3 Week
- Networking coffee (Sep 10)
- Networking coffee (Sep 11)
- Cellphone charging stations (Sep 9)
- Post-event sponsor email with CTA
- Minibar with water (Sep 9)
- Brazilian dessert trolley (Sep 9)
- Photo booth w/ printed photo (Sep 9)
- Quick massage (Sep 9)

BRONZE

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Sales by May 31

BRL 50,000.00

Sales as of June 1 – BRL 60,000.00

6 quotas available

Benefits

- 2 tickets available on September 8 and 9
- 2 tickets available on September 10 and 11
- Sponsor's logo on all digital and printed communication materials
- Sponsor's logo on the Landing Page connecting to the sponsor's website
- Sponsors' logos in the vignette

Activations

(1 per sponsor to be chosen by sales order)

- ~~• Cellphone charging stations (Sep 10)~~
- ~~• Cellphone charging stations (Sep 11)~~
- ~~• Transfer van to Data Center (Sep 10)~~
- Simultaneous translation radios (Sep 9)
- Pre-travel guide for NRIs
- Minibar with water (Sep 10)
- Minibar with water (Sep 11)
- Brazilian dessert trolley (Sep 10)
- Brazilian dessert trolley (Sep 11)

Further sponsorship opportunity

SUPPORTER

Sales by May 31

BRL 30,000.00

Sales as of June 1 – **BRL 35,000.00**

Unlimited quotas

Benefits

- 1 ticket available on September 8 and 9
- 1 ticket available on September 10 and 11
- Supporter's logo on all digital and printed communication materials
- Supporter's logo on the Landing Page connecting to the sponsor's website
- Sponsors'/Supporters' logos in the vignette

Extra – Only on September 9 for sponsors

STANDARD BOOTH
BRL 10,000.00

Up to 12 2x2 booths

✓ Background display panel, 1 counter, 2 stools, 1 40" TV



Get in touch!

For queries and further information, please write to
marketing@b3.com.br